



Date: 15 January 2010

Dear Business Owner

SANTA CLARA WESTSIDE LITTLE LEAGUE successfully completed its 57th season in 2009! Please help us continue the TRADITION by becoming a most valuable SPONSOR!

Westside Little League is a local affiliate of Little League Baseball, Inc. a non-profit organization founded in 1939, incorporated in all 50 states as well over 100 countries internationally, providing Little League baseball programs in communities like *SANTA CLARA* which allow young boys and girls an opportunity to participate in **FUN, SAFE & LEARNING** sports programs!

The Little League program assists youth in developing the qualities of citizenship, discipline, teamwork and physical well being. By espousing the virtues of character, courage and loyalty, the Little League Baseball program is designed to develop superior citizens rather than superior athletes.

Volunteerism is vital to our success as it takes dedicated people who donate countless hours to organize, direct, coach and operate the program responsibly. But it also takes money to run a successful program that includes safe facilities, equipment and uniforms. Player registration fees pay for a large part of the costs but every year we rely on the generosity of ***SPONSORS*** to keep it going. In addition, Westside offers financial scholarships to children who are not able to afford the registration fee. Our philosophy is that we will not turn away any child who wants to play baseball. Last season, we handed out 12 scholarships. To learn more about Westside Little League please visit our website: www.scwestside.com.

On the reverse side, you will find your **2010 SPONSORSHIP DONATION PLAN SUMMARY & APPLICATION form**. Please review the two plans and select the plan level suitable for your organization. We are a charitable organization per IRS Service code 501 (c) (3) and your donation is tax deductible! (**Tax ID Number: 94-6182699**)

If you have any questions or concerns, please contact me at the phone numbers below. If you would like to participate in other ways, or have other ideas on how you can help us, please let us know!

On behalf of the entire Santa Clara Westside Little League Baseball community we appreciate your generosity and invite you to attend the **OPENING DAY** festivities on Saturday, March 6th at STEVE CARLI PARK in Santa Clara.

John Finneran
Director of Business Affairs-Westside Little League
408-203-3004 (my cell phone) or 408-743-0098 (my work number)



**SANTA CLARA WESTSIDE LITTLE LEAGUE
2010 SPONSORSHIP PLAN SUMMARY & APPLICATION**

Business Name _____

Contact: _____ **Title:** _____

Address: _____

Phone: _____ **Fax:** _____

E-Mail: _____ **Website:** _____

Sponsorship Plan (please check one)

_____ **Plan 1 - \$250**

- Business Name/Logo posted on Westside Little League **Website & Website Link**
- Loudspeaker-acknowledgement on the major-field
- Commemorative Sponsor Plaque to display at your business

_____ **Plan 2 - \$500**

- Business Name/Logo posted on Westside Little League **Website & Website Link**
- Loudspeaker-acknowledgement during on the major-field
- Commemorative Sponsor Plaque to display at your business
- Banner displaying your Business Name on Major field-Outfield Fence

Make check payable to Westside Little League and with completed form mail in envelope provided.

Santa Clara Westside Little League
P.O. Box 202
Santa Clara, CA. 95052

Tax ID Number: 94-6182699

Phone/Message Recorder: 408-249-1289